

Peter McCoppin



BACKGROUND

Peter McCoppin is an international conductor, broadcaster, executive coach and consultant. His unique workshops stimulate audience engagement and active learning, fostering a sense of community and providing clients with valuable, relevant learning experiences. Peter established his broad complement of leadership and communication skills through his many accomplishments in such professional roles as internationally renowned orchestra conductor, radio broadcaster and executive coach.

ORCHESTRAL CONDUCTOR

Peter has led several symphonies and orchestras to a high standard of excellence. For example, in 1989, under Peter's direction, the Vancouver Symphony achieved a sustainable level of public and corporate ownership, thus becoming profitable and ultimately performing to the largest per capita audience in Canada. In addition, Peter has performed as a guest conductor for every major orchestra in Canada and has conducted many orchestras across the United States. He served as the Music Director of the Charlotte Symphony in a variety of locations worldwide including North Carolina in the United States; Mexico; France; Tokyo and Osaka, Japan; Beijing and Shanghai, China; and Seoul, South Korea. Peter also toured Australia five times as a conductor for several major orchestras and choirs and, in 2004, performed for live broadcast as conductor of the sixtieth annual

Australian Young Performers' National Final Competition.

Peter currently holds the position of Music Director to a festival orchestra in Guangzhou, China and continues to serve as a guest conductor with orchestras across North America and abroad.

BROADCASTING

During his work as a broadcaster Peter hosted a wide variety of local, regional and national television and radio programs in Canada and in the United States. Notably, he hosted the flagship program of the British Columbia Knowledge Network, "Classic Theatre", for fifteen years.

EXECUTIVE COACHING

In 1997, Peter developed a coaching program for the Duke Energy Corporation executive team, marking the genesis of his executive communication workshop entitled Mastering the Art of Communication and the commencement of his career as an executive coach.

Peter formally launched his career as an executive coach in 2001, presenting Mastering the Art of Communication to Telus Communications and providing one-on-one coaching to such high profile people as Karen Radford, President of Telus, Quebec and Business Woman of the Year 2006. As a result of Peter's work with Telus he went on to develop a second, group-oriented leadership workshop entitled The Essence of True Leadership, which he delivers to a wide variety of organizations, including the British Columbia Provincial Government. Peter's dedicated work as an executive coach and organizational development professional has been met with such resounding national acclaim and interest that he has developed additional programs to address improvement and learning in such areas as meeting effectiveness, work-life balance, team-building and leadership.

SAMPLE WORKSHOPS

The Essence of True Leadership

This is a dynamic and interactive 3-day workshop gives leaders the awareness and tools for building character of leadership, communicating leadership through a variety of methods, and ultimately executing leadership.

Mastering the Art of Communication

The word, communication, stems from the Latin word, communicare, which means to share. Through a common language, each of us shares our thoughts, exchanges information, declares our point of view. Each of us also holds the potential to engage our audience, to enlist an active response, and to generate a cooperative effort. The ability to achieve results through communication is not a talent or gift; it is an essential skill to be learned and practiced. That skill is precisely what this workshop provides.

Team-Building Facilitation

Peter McCoppin's team-building sessions provide 'take home' skills to focus individual talents and energy to maximize collaboration effort in defining and achieving team goals. Each session is preceded by a penetrating and absolutely confidential questionnaire which provides critical information for the session. At the session the team, defines its own culture in a written charter by full subscription in which team members specify behaviours and actions to which they will hold each other accountable to the fulfillment of identified team goals.

The result is a rich and dynamic collegial partnership, built on trust and sustained through engagement and confidence. Every team-building seminar to date has delivered immediate and lasting results.