

# Ned DeBeck, BA



## BACKGROUND

Ned DeBeck joined Berlin Eaton as a support consultant in October, 2008. With a unique background, including work in the commercial fishing industry, and the Legislative Assembly of British Columbia, Ned brings both practical and professional experience and skills into his work as a consultant.

Ned works across all three of Berlin Eaton's business areas, with experience on multiple Strategy and Continuous Improvement projects. With a strong people focus, Ned makes strong commitments to the teams he works with, working hard to ensure they are empowered with the tools, skills, and ownership to meet and exceed their goals.

## SELECTED EXPERIENCE

### Victoria Car Share Cooperative Spring-Fall 2009

The Victoria Car Share Cooperative (VCSC) is a not-for-profit cooperative that provides car sharing services to the Greater Victoria area. In 2009, Ned worked with the VCSC and its board to help them develop their strategic plan for the future.

The engagement included conducting stakeholder consultation with a member base of over 400, and using this

information to guide the group in setting its vision and priorities moving forward.

At present the VCSC is working hard to fulfill the goals of their strategic plan, and are successfully transforming into a more proactive organization, continuing to grow and serve the community.

### Royal British Columbia Museum Winter-Spring 2010

In early 2010 Berlin Eaton performed some key market research for the Royal British Columbia Museum (RBCM). Ned played an important role in the project, ensuring the research and its presentation met with the high levels of detail and precision required by the RBCM.

As a result, the final research provided by Berlin Eaton allowed the RBCM to make a confident and highly informed decision on an important business issue.

### British Columbia Provincial Nominee Program (BC-PNP) Spring 2010

The BC-PNP is responsible for recruiting skilled workers and filling gaps in the provincial labour market. Berlin Eaton was contracted to assist the BC-PNP in redesigning its processes for receiving and reviewing applications for the program.

Ned actively helped facilitate the process with the rest of the Berlin Eaton and BC-PNP teams and was also responsible for the timely capture, reporting, and maintenance of all project related materials and documentation. This included business flow mapping and meeting reporting for all levels of the project. To help support the success of the project, Ned was also responsible for logistical project planning and management, coordination

of meetings, and various other project support duties.

The BC-PNP has continued to expand over 2010 and is using its redesigned business processes and approaches to effectively deal with increasing volume while they concurrently expand their staff.

### Professional Coaching 2010

Since joining Berlin Eaton, Ned has taken a keen interest in professional coaching. In July of 2010 Ned began training as a professional coach and has coached six different clients over that period.

Currently, Ned coaches a handful of regular clients towards self improvement, and continues to pursue his education and training as a professional and certified coach.

## EDUCATION & OTHER INTERESTS

Ned graduated from the University of Victoria with distinction in 2007 with a Bachelor of Arts.

When away from consulting, Ned enjoys a wide range of pursuits. In the winter he enjoys squash, skiing, and playing soccer (both inside and outside!). Ned has also made a conscious effort to explore the world by combining travel with kiteboarding, thus far touring a variety of North American destinations.

When tired or looking to slow things down, Ned enjoys reading a variety of literature, history, and current events.